

LEP **secures £15m** for  
Business Growth Grants  
- **£5m** allocated in 2013  
to **22 projects**

LEP develops **£10m**  
**ERDF New Markets**  
**Programme** to help  
**390 SMEs**

LEP leads Liverpool City  
Region's **£190m EU funding**  
**programmes** to 2020

City Region Visitor  
Economy now generates  
**£3.4bn annually**;  
supports **46,000 jobs** and  
attracts **56m visitors**

**SUPERPORT: Over**  
**1,000 jobs created**  
through major logistics  
investments

LEP assists **30 City Region**  
**companies** secure  
**Regional Growth Fund**  
support for expansion

[www.liverpoolLEP.org](http://www.liverpoolLEP.org)

Join us in

engaging accessing driving  
promoting collaborating  
championing growing  
delivering attracting  
informing leading lobbying  
representing managing  
aligning facilitating uniting  
networking campaigning  
harnessing

Contact: [membership@liverpoolLEP.org](mailto:membership@liverpoolLEP.org)

delivering  
**accelerated**  
economic  
growth  
in **Liverpool**  
city region

**2013/14**

12 Princes Parade  
Liverpool  
L3 1BG

t: +44(0)151 227 2727  
w: [liverpoolLEP.org](http://liverpoolLEP.org)

# Partnership and Commitment Creating Economic Growth

Local Enterprise Partnerships play a pivotal role in growing the economies of the areas and businesses they represent.

Government expectations of how LEPs fulfil their roles and responsibilities have increased throughout 2013.

The direct engagement of more than 450 companies and organisations - including six Local Authorities from across Liverpool City Region - provides this LEP with a unique model to meet these responsibilities and to drive these businesses.

It is built on the shared ambitions of our Members to deliver sustainable economic growth. Our LEP is the only economic development body representing the entire City Region.

Funding support is being devolved from Central Government to regions where private-sector led LEPs can influence the most effective ways it can be allocated to create new jobs, new opportunities and new economic wealth.

The LEP supports many programmes including Regional Growth Fund; EU Funding; Growing Places Fund; Skills for Growth and the development of the City Region's three Enterprise Zones. This LEP has also led the City Region's access to funds from the Advanced Manufacturing Supply Chain Initiative, helping local companies finance expansion and job creation, and the pioneering Skills for Growth Bank.

The LEP is the Government's front door to the City Region - and LEP Members are playing a significant role in shaping our asks of Government, ensuring that the rebalancing of our economy is led by the private sector in the areas of the economy it knows best.

Expertise and experience continues to underpin our Key Sector Growth Strategy and has delivered notable achievements in 2013. Our additional responsibilities to drive business growth and entrepreneurship will form a major part of our activity throughout 2014 - ensuring businesses have access to the skills, funding and opportunities they require.

The LEP is producing the City Region's Local Growth Plan to be submitted to Government. It represents an unprecedented level of collaboration among LEP Members and Partners, sharing a goal for growth and building on the exceptional assets and opportunities within our City Region.

The LEP's key task in 2014 will be to deliver the opportunities identified in this ambitious plan.

Together we can make it happen.



*Robert Hough*

**Robert Hough**, Chair,  
Liverpool City Region LEP

[www.liverpoolLEP.org](http://www.liverpoolLEP.org)

## Access to Funds Making Businesses Grow

Liverpool City Region has established a £32m Skills for Growth Bank to ensure local companies have access to workforce recruits whose skills match business needs for future growth in increasingly competitive markets. The LEP coordinates delivery of the Skills for Growth Programme.



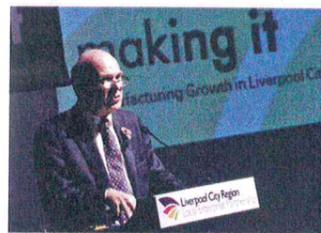
## Building Marine Energy in a Low Carbon Economy



The LEP led the City Region's successful bid for Centre for Offshore Renewable Engineering (CORE) status. As West Coast UK's sole CORE area, LEP Members and Partners are maximising many significant opportunities available through marine energy development.

## Manufacturing Growth in Liverpool City Region

Liverpool City Region's Advanced Manufacturing Sector contains around 3,000 businesses making a significant contribution to the Knowledge Economy. Through its Making It initiative the LEP has focussed national attention on opportunities for growth in research, development and manufacturing.



making it

## LEP Establishes City Region's SUPERPORT Credentials



Private sector-led investments in excess of £1.8 billion are developing new infrastructure to create Liverpool City Region SUPERPORT. The LEP, on behalf of its Members and Partners, presents the compelling case for carbon efficient, cost effective logistics solutions across Liverpool City Region locally, nationally and internationally.

## Influencing National Agendas for Local Prosperity

LEPs know best how growth can be delivered in the economies they represent. Throughout 2013, and in the submission of the Liverpool City Region Local Growth Plan in 2014, the LEP and its Members will shape and influence policies contributing to the Government's localism agenda.



## Marketing the City Region's Global Brand



There was an integration between LEP and Liverpool Vision staff to create Marketing Liverpool - the new approach to promoting key assets, opportunities and the wider City Region as a place to live, work, invest, study and visit.

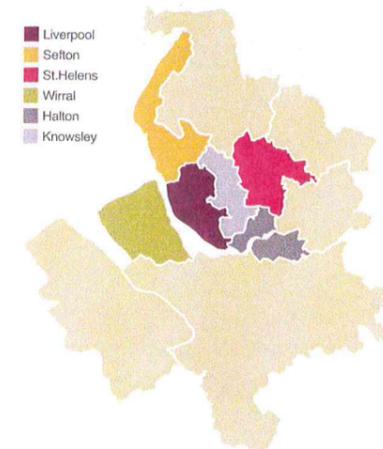
# Maintaining the Momentum... New Opportunities in 2014

## EU Programme 2014 - 2020



The LEP is leading and coordinating development of the Liverpool City Region EU Investment Plan, identifying with Partners, the priorities for how the allocation of £190m European Regional Development and European Social Fund monies will be used by the City Region between 2014 and 2020.

## Liverpool City Region Local Growth Plan



The Government require the LEP to lead the development of a Growth Plan and a Strategic Economic Plan on behalf of the City Region.

Government has identified £2bn funding per annum it is seeking to invest in delivering growth in LEP areas.

Together with Partners, we are working to maximise the amount of this funding that flows into our City Region to accelerate growth and create new opportunities.

## Support for the City Region's SMEs



In 2014 the LEP will introduce a new web-based business advice service - [advicefinder.co.uk](http://advicefinder.co.uk) - to match the needs of City Region businesses seeking advice and guidance with appropriate local professional services to help them grow and make a bigger contribution to the economy.

## Liverpool City Region Annual Tourism Awards 2014



Quality and excellence across the Liverpool City Region Visitor Economy will be recognised and rewarded at the LEP's 2014 Annual Tourism Awards. The Event will take place on Thursday May 22 at St George's Hall.

## International Festival for Business 2014



The LEP is supporting this major event being hosted by Liverpool City Region next June and July. IFB 2014 will accelerate economic growth with an ambitious programme of global events engaging visitors representing businesses from around the world and supported by UK Government.