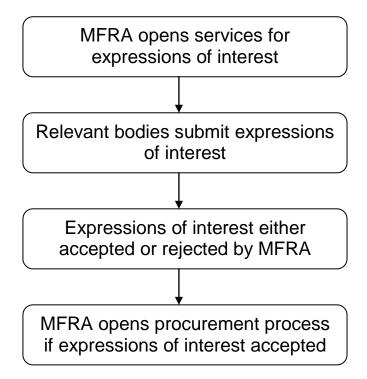
Right to Challenge

The Right to Challenge is a national process being introduced through the government's **Localism Act** (create hyperlink to http://www.communities.gov.uk/localgovernment/decentralisation/localismbill/). It came into force on 27 June 2012.

The Right to Challenge makes it easier for voluntary and community groups or Local Authority employees to bid to run services.

How does the Right to Challenge process work?

(hyperlink each of the below boxes to the relevant page on the website)



What is the Right to Challenge?

The Right to Challenge is a national process being introduced through the government's **Localism Act** (create hyperlink to http://www.communities.gov.uk/localgovernment/decentralisation/localismbill/)

It makes it easier for voluntary and community groups or local authority employees to bid to run services.

The Right to Challenge enables eligible groups to express an interest in running a local authority service:

- It gives them the extra time they need to be able to compete fairly in an open procurement exercise
- It provides a way of opening up public service delivery to groups and organisations other than those in the public and private sector.

MFRA must consider expressions of interest and, where we accept them, run a procurement exercise for the service which anyone can compete in. So, rather than a 'right to run' a public service, it is a 'right to compete' in a procurement exercise.

Who has the right to challenge?

The following groups are all eligible to express an interest in bidding to run a particular service.

The Right to Challenge is open to 'Relevant Bodies' defined as:

- A voluntary or community body;
- A body of persons or a trust which is established for charitable purposes only;
- A parish council;
- Two or more employees of the relevant authority; or;
- Any other person or body specified by the Secretary of State by regulations.

The Statutory guidance defines relevant bodies as the following:

Voluntary body is a body that is not a public or local authority, the activities of which are not carried out for profit. It can generate a surplus provided it is used for the purposes of its activities or invested in the community.

Community body is a body which is not a public or local authority, the activities of which are primarily for the benefit of the local community.

Voluntary and community bodies are intended to cover a wide range of civil society organisations. They reflect the required characteristics of such bodies rather than referring to types of organisational structure. This allows for flexibility to accommodate future forms of civil society organisation.

The definition includes but is not limited to:

- Community benefit societies (a type of industrial and provident society);
- Co-operatives whose activities are primarily for the benefit of the community (another type of industrial and provident society);
- · Community interest companies;
- Charitable incorporated organisations; and
- Other incorporated forms of body such as companies limited by guarantee or shares where the company's Memorandum and/or Articles of Association state that the company's objects are in the interest of the community, rather than to make a profit for shareholders.

Further information is available on the regulation and guidance for Right to Challenge (hyperlink to

http://www.communities.gov.uk/publications/communities/righttochallengestat guide).

What to consider if you want to use the Right to Challenge

To compete in a procurement exercise and run a public service effectively you will need to think about all the issues related to delivering that service, and the detail of how you are going to get there. The Right to Challenge is effectively a step to running a sustainable and financially viable public service as a business.

The Right to Challenge does not allow for a service to be run for a trial period. If an expression of interest is accepted a procurement process will take place and all providers will be treated equally. This process is open to competition and involves other potential providers (including private sector), not just those submitting the original expression of interest.

Some areas you may need to think about when considering whether to submit an expression of interest:

- Running a service is very complex and requires relevant experience and skills. When deciding who is suitable to provide services through a procurement exercise, we will need to consider factors like your organisation's experience in the sector, whether the size and infrastructure of your organisation is appropriate to provide the service and the technical and professional ability of your organisation. Can you prove your track record and capability to provide the service?
- Procurement processes can take some time to complete. Do you have resources and financial flexibility to continue engaging throughout the process? How will you finance the running of the service and the capital assets required?
- What size of service can you deliver i.e. for the whole county or just one district?
- What kind of legal entity does your group need to become in order to compete in a procurement exercise and deliver the service, for example a social enterprise or a charity? What kind of legal structure would best suit the services and deliver your objectives?
- How will your offer be more successful than other potential providers?
- Do you want to join with another organisation to deliver the service?
- What staff will you need to employ and on what terms and conditions?
- How will your offer benefit service users and meet their needs?
- How will your offer benefit the local community more widely e.g. creating jobs, promoting volunteering or improving skills?

Advice and guidance about these issues can be found from a number of independent organisations that seek to support and coach individuals, groups or small organisations in becoming social enterprises.

Right to Challenge process

1. MFRA opens up services for expressions of interest

Right to Challenge applies to some of the services that MFRA provides (there are some exceptions set out in the **statutory guidance** (http://www.communities.gov.uk/publications/communities/righttochallengestatguide). The right only applies to the provision of services, it does not provide for delegation of the functions of a relevant authority. The responsibility for the function itself remains with the relevant authority.

The maximum period between the date we receive your expression of interest and the date by which we will notify you of our decision on is 26 weeks. We will make the decision more quickly than this where possible. We will notify you of the exact date by which we will let you know our decision in writing within 30 days after the close of the expression of interest window for the service.

If no expression of interest are received within the time window MFRA will continue providing the service as it is currently provided. However, we may consider the best value options available in the future and may publish a second expression of interest at a later stage.

If you wish to submit an expression of interest for consideration then the following timeframes apply.

Current window of opportunity for submitting Expression of Interest is open until 12noon on 30th November 2012 for consideration at the next appropriate committee meeting.

Any Expressions of Interest received after 12noon on 30th November 2012 will fall into the next window of opportunity which closes at 12noon on 18th February 2013.

This page will be updated when further windows of opportunity are agreed to coincide with the appropriate committee meeting where the Expression of Interest is to be considered.

2. Relevant bodies submit expression of interest

Submitting an expression of interest is the first formal step in using the Right to Challenge.

- Complete an Expression of Interest Form (create link to expression of interest form)
- A guide to completing your Expression of Interest Form (create link to guidance for competing expression of interest form)

The form requests all the information we are allowed to as set out in the **statutory guidance** *create hyperlink*

(http://www.communities.gov.uk/publications/communities/righttochallengestat guide)

Expressions of interest can only be submitted within a defined time window and we will publish clearly the opening and closing dates.

Before submitting an Expression of Interest you will need to assess whether your organisation could provide or assist in providing the service.

We will specify the maximum period that it will take to notify you of our decision on your expression of interest. Different periods may be set for different cases depending on their complexity. We will also notify you of this time period in writing within 30 days after the close of the expression of interest window.

If no expressions of interest are received within the time window we will continue providing the service as it is currently provided. However, we may consider the best value options available in the future.

3. Expression of interest either accepted or rejected by MFRA

The expressions of interest will be considered by MFRA Authority Members. We will make a decision using the **national criteria** create hyperlink http://www.communities.gov.uk/publications/communities/righttochallengestatguide as a guide.

The decision will be one of three options: 'accept', 'accept with modification' or 'reject'.

Accept

The group who has submitted the expression of interest will have presented a strong case that they could provide the relevant service. We will then run a procurement exercise to find the best provider.

Accept with modification

We may seek to agree to an expression of interest being modified if we believe we would otherwise reject it. If an agreement cannot be reached, we may reject the expression of interest.

Reject

Government has set out a series of reasons why an expression of interest can be rejected.

We will reject an expression of interest if:

- 1. the expression of interest does not comply with any of the requirements specified in the Act or in regulations.
- 2. the relevant body provides information in the expression of interest which the relevant authority considers to be inadequate or inaccurate.
- 3. the relevant authority considers, based on the information in the expression of interest, that the relevant body or, where applicable
 - a) any member of the consortium of which it is a part, or
 - any sub-contractor referred to in the expression is not suitable to provide or assist in providing the relevant service.
- 4. the expression of interest relates to a relevant service where a decision, made in writing, has been taken by the relevant authority to stop providing that service.
- 5. the expression of interest relates to a relevant service
 - a) provided in whole or in part by, or on behalf of, the relevant authority to person who are also in receipt of a service provided or arranged by an NHS body which is integrated with the relevant service, and
 - b) the continued integration of such services is, in the opinion of the relevant authority, critical to the wellbeing of those persons
- 6. the relevant service is already the subject of a procurement exercise

- 7. the relevant authority and a third party have entered into negotiations for provision of the service, where negotiations are at least in part conducted in writing
- 8. the relevant authority has published its intention to consider the provision of the relevant service by a body that two or more specified employees of that authority propose to establish
- 9. the relevant authority considers that the expression of interest is frivolous or vexatious
- 10. the relevant authority considers that acceptance of the expression of interest is likely to lead to contravention of an enactment or other rule of law or a breach of statutory duty.

If we decide to reject an expression of interest, we have a legal duty to publish the decision and the reasons for that decision online.

We will notify the groups who have submitted an expression of interest of the decision and we will update the Expression of Interest Register to show the outcomes of the process.

4. Procurement process

If we accept (even with modification) an expression of interest for a service, then we will carry out a procurement exercise to select the most appropriate service provider. The minimum period between the date of our decision to accept an expression of interest and the date on which the procurement exercise will begin is 12 weeks. The maximum period is 26 weeks. The time between the expression of interest acceptance and the procurement process starting provides additional time for the groups who submitted expressions of interest to prepare to compete in the procurement exercise. This is one of the main benefits of Right to Challenge.

To allow this extra time we are obliged to delay the start of the procurement exercise for a reasonable time to allow the successful organisation time to prepare for procurement. We will publish the exact timescale once an expression of interest has been accepted.

The procurement process will comply with the Public Sector and EU procurement rules. This process is open to competition and involves other potential providers (including private sector), not just those submitting the original expression of interest. The Social Enterprise Coalition offers a useful procurement and commissioning guide (create hyperlink http://mutuals.cabinetoffice.gov.uk/documents/procurement-and-commissioning.) Procurement processes can take some time to complete, and potential providers will need the resources and financial flexibility to continue engaging throughout the process.

The Public Services (Social Value) Act (create hyperlink http://www.legislation.gov.uk/ukpga/2012/3/contents/enacted) requires us to consider best value (including social, economic and environmental) in our procurement processes.

It is worth remembering that the Right to Challenge does not allow for a service to be run for a trial period. If an expression of interest is accepted a procurement process will take place.

Advice and Guidance

Advice and guidance can be found from a number of independent organisations that seek to support and coach individuals, groups and small organisations in becoming social enterprises.

Support Programme

The Department of Communities and Local Government has appointed a group of organisations to run a support service to help community groups wishing to use the Right to Challenge.

The three year <u>support programme</u> includes a dedicated advice line, resources and case studies. It also includes grants to help groups use the Right to Challenge and bid to run local public services. <u>Find out more about the grants.</u>

The service is being run by the Social Investment Business in partnership with Locality and the Association of Chief Executives of Voluntary Organisations.

General Information

- National Information on the Right to Challenge HM Government
- Right to Challenge regulations and guidance from Government
- My Community Rights advice site provided by Locality
- Department of Business Innovation and Skills
- Social Return on Investment (SRol)
- Network for community led organisations

In the news

- Power to the people: the new Community right to Challenge The Guardian
- Community Right to Challenge comes into force 27 June 2012
- The Guardian explains what the Community Right to Challenge means to organisations
- Social enterprises to receive £19 million investment over next vear announced
- £19m for social enterprises as Department of Health and Cabinet Office join forces to back public service mutuals

Planning, leadership and engagement

- Business Link
- Business Link communications and engagement

Social enterprise legal structures

- Business Link Thinking of Starting up a Social Enterprise?
- <u>Cabinet Office Mutuals Information Service The Social</u> Enterprise Guide for people in local government
- Charity Commission
- CIC Regulator
- Get Legal

- Guide to employee owned mutuals
- Keeping it Legal: A guide to establishing the rules and regulations that govern social enterprise
- Social Enterprise Coalition
- Social Enterprise Support Centre
- Unlocking the Potential: A guide to the different forms of nongrant finance available for social enterprises

Procurement

• <u>Cabinet Office Mutuals Information Service – Commissioning and Procurement</u>

Financing

Grants

- My Community Rights Grants
- Fund Finder (fee payable)
- Government funding
- Lottery funding

Donations

- Community Foundations
- Institute of Fundraising

Venture philanthropy

Philanthropy UK

Social banks

- Charity Bank
- Co-operative Bank
- Credit unions
- Unity Trust

Other social lenders

- Big Issue Invest
- Co-op and Community Finance
- Social Investor

Your Questions Answered

What does the Right to Challenge mean?

Find out what is the Right to Challenge? (hyperlink to page on website) and what to consider if you want to use the Right to Challenge (hyperlink)

*I am interested in running a local service, can anyone apply?*Please see details of eligible groups, also know as relevant bodies.

Which services are open to the Right to Challenge?

The Community Right to Challenge <u>Statutory Guidance</u> explains which services the Community Right to Challenge applies to and services that are exempt. The Right applies to some of MFRA's services.

What happens to the expression of interest once it has been received? Once received, as long as within the window, MFRA's Authority Members will consider the expression of interest against the national criteria and consider the equalities impact of any decision. We will inform all relevant bodies who submitted an expression of interest of the decision and we will publish the outcomes of the process.

Would Merseyside Fire & Rescue Authority step in if a new provider fails?

The Right to Challenge makes it clear that local authorities can hand over the running of a service to other organisations, but cannot let go of their responsibility for the provision of the service. If another organisation is running a service that MFRA is required to provide and it fails, MFRA will be responsible for finding another way to provide the service so that the service provision is not interrupted as far as possible. However, we maintain good relationships with our providers and carefully monitor our contracts so we can prevent this from happening wherever possible and act quickly if it is unavoidable.

What does the Right to Challenge apply to?

The right only applies to the provision of services. It does not provide for delegation of the functions of the local authority. The responsibility for the function itself remains with the local authority.

Will any money be available for those who want to run a service?

There will not be additional money for running the service. The value of the contract will be published as part of the procurement exercise. This will also outline any overheads or Transfer of Undertakings (protection of employment) (TUPE) implications of running the service.

There are a number of national funding sources available and government has announced some additional <u>start up funding</u> to support community groups who want to use the new rights.

The grants available are detailed on the My Community Rights website.

Will there be any restrictions or requirements on those who run a service? Will they be able to make changes to the services and what it offers?

The contract specification will be part of the procurement exercise and the service will need to be delivered to the specification (including any financial or legal requirements). Any future control and possible changes to the service will be set out in the specification.

Where can I find out more information?

You can find links to more information on our advice and guidance page.