

AGENDA ITEM:

| | |
|----------------------------|----------------------------------------------------------------------------------------|
| REPORT TO: | MERSEYSIDE FIRE & RESCUE AUTHORITY MEETING |
| DATE: | 18TH MARCH 2010 |
| REPORT NO. | CFO/049/10 |
| REPORTING OFFICER: | CHIEF EXECUTIVE AND CHIEF FIRE OFFICER |
| CONTACT OFFICER: | SIMON RYAN, NON EXECUTIVE DIRECTOR. EXTN. 4498 |
| OFFICERS CONSULTED: | RICHIE DAVIS, GROUP MANAGER (LIVERPOOL) LINDA MITCHELL, SENIOR MANAGER, FSN |
| SUBJECT: | FIRE FIT SPORTS CAMPS (WFG LEGACY) |

**APPENDIX A TITLE COSTINGS FOR FIRST YEAR
ATTACHED - HARD COPY**

Purpose of Report

1. To inform Authority Members of a proposal to hold Fire Fit Sports Camps.

Recommendation

2. To request that Members approve the one year programme of Fire Fit Sports Camps to be provided by the Fire Support Network under a contract.

Introduction & Background

Project Outline

3. The Authority has been approached by the Fire Support Network with a proposal to deliver a WFG Legacy project based around engaging young people in the most deprived areas of Merseyside into sporting activity.
4. Youth engagement would take place through Olympic style multi-sport camps across Merseyside over a two year period in school summer holidays working in close partnership with MF&RS.
5. FSN propose running 6 new Olympic multi sports summer camps, 12 days in total at each camp, one camp each in Sefton, Wirral, Knowsley, St. Helens and two in the Liverpool District.
6. FSN will extend the range of Olympic sports, to include 'young firefighter challenge'.

7. Through sport the aim is to encourage young people to be more physically active, to engage with local parents and sign them up to become volunteers and to recruit Fire Service personnel to become coaches and volunteers.
8. The finale of the Olympic multi sports summer camps will in each year be a sporting/exhibition grand final made up of all competitors/participants/parents from all participants who took part. The plan is to hold a mini Olympics event at the Echo arena (subject to negotiation), to celebrate the success and Legacy of the World Firefighter Games and the 2012 Olympics, we will include young Firefighter Challenge, Athletics, as well as a Cook-Off, and a dance-off with the aim of promoting active citizenship and the Olympic spirit.
9. This proposal builds on and extends the excellent work of the World Firefighter Games held on Merseyside 2008 to young people and families in communities across Merseyside.

Sustainable Funding

10. FSN (in partnership with MF&RS) will aim to attract ongoing funds from a variety of sources to sustain the Sports camps beyond the first year period, including commercial sponsorship, National Lotteries, Sport England and other local and National funding bodies.
11. The Authority are asked to provide the funding for year one only.

Community Involvement

12. FSN will employ suitable qualified coaches from the local areas who run local sports clubs/classes i.e., dance class, boxing club, football clubs etc. Where this is not possible we will invite local sporting clubs, activity clubs to do demonstration and or exhibit their activities at the camps. We will expect local coaches of who we employ to recruit participants to their respective sports/activities after Sports camps and monitor any uptake in participation. There will be a formal contract with the Fire Support Network for delivery of the event.
13. FSN & MF&RS will use their powerful brand with partners to market the camps across Merseyside. In addition we will locate multi sport cage session in areas where camps will take place before events take place, experience and evaluation has shown higher number of young people attend our events by attending our cage sessions and then informing their friends and neighbours of other events.
14. The recent award of the **Olympic Inspire mark to both MF&RS and FSN** has provided national recognition of the parties and their record in engaging in youth sport.

Building on the Legacy of World Firefighter Games

15. MFRS retains a broad body of expertise inherited from the World Firefighter Games of which FSN will utilise.
16. FSN has already built up considerable experience and capacity by running highly successful sporting and community events.
17. During the summer of 2009 FSN ran 2 multi sport pilots projects in the new super schools during the school holiday period in the most deprived wards of Knowsley, Christ the King School in Huyton and Halewood Centre for Learning.
18. A total of **997 attendees took part over a 12 day period**; we also recruited 12 parents as FSN volunteers.
19. Sports and activities on offer included tag rugby, dance, dodge ball, basketball, rounders, volley ball & tennis.
20. FSN will build on and seek to extend this range of sports and the levels of community involvement in the successful World Firefighter Games in 2008.
21. External verification of the project will be included in costs.

Equality & Diversity Implications

22. The Legacy programme will be offered to everyone, FSN have qualified coaches to deliver sessions to young people with specific needs, some of these are MF&RS firefighters.

Financial Implications & Value for Money

23. It is proposed that MFRS contribute the cost of the proposed scheme (which is £126,480 - see Appendix A) from the WFG Legacy fund for one year only.

Health & Safety and Environmental Implications

24.
 - (a) All necessary risk assessments will be carried out.
 - (b) Staff and volunteers will undergo enhanced police disclosure.
 - (c) Accident reporting system in place.
 - (d) Child protection officer on site.
 - (e) Contract in place with FSN.

Contribution to Achieving the Vision:

“To Make Merseyside a Safer, Stronger, Healthier Community”

24. This project will support our aim of making Merseyside safer, stronger and healthier and contribute to our involvement with locally adopted National Indicators.

There are no background papers to this report.