

## **Appendix 'B'**

The figures below demonstrate the success of the campaigns and targeted approach by Liverpool Stations:

10 Kirkdale	
BLANK	20
HIGH	509
LOW	59
MEDIUM	489
11 Liverpool City	
BLANK	92
HIGH	222
MEDIUM	39
12 Kensington	
BLANK	52
HIGH	1073
LOW	99
MEDIUM	316
13 Allerton	
BLANK	7
HIGH	49
LOW	662
MEDIUM	321
14 Speke	
BLANK	3
HIGH	73
LOW	346
MEDIUM	1219
15 Toxteth	
BLANK	24
HIGH	1033
LOW	22
MEDIUM	252
16 Old Swan	
BLANK	5
HIGH	325
LOW	762
MEDIUM	1034
17 Belle Vale	
BLANK	4
HIGH	72
LOW	662
MEDIUM	497
18 Aintree	

BLANK	3
HIGH	77
LOW	408
MEDIUM	610
19 Croxteth	
BLANK	16
HIGH	99
LOW	372
MEDIUM	1079